

# Using Agent-Based Modelling to Assess Scenarios for Enhanced Soil and Water Conservation in the Boset District, Ethiopia

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**Abstract:** The sustainability of the ongoing Campaign-Based Watershed Management (CBWM) program in Ethiopia is questionable due to poor planning and implementation of the Soil and Water Conservation (SWC) structures. This study uses an empirically based, agent-based model to explore the effect of six scenarios on both area of land covered by, as well as the quality of SWC structures in three *Kebeles* (villages) of Boset District. The analysis revealed that integrating multiple interventions enhanced SWC most in all *Kebeles*. Furthermore, increasing the commitment of local government through capacity building generated most effect and yet required the lowest investment. Motivating farmers, introducing alternative livelihood opportunities and establishing and strengthening micro-watershed associations had limited, but differential influence on the outcomes across the *Kebeles*. However, all alternative scenarios had some added value compared to doing business as usual. Hence, in order to enhance the outcomes and sustainability of the ongoing CBWM program in the study area and other similar localities, it is crucial to pay much more attention to increasing the commitment of local government actors through capacity building. This empowers local government actors to (1) plan and more efficiently implement the program in consultation with other local actors, and (2) integrate locally sensitive need-based adaptation of the program.

Keywords: Social Simulation, Farmers, Soil and Water Conservation, Scenario Analysis, Ethiopia

# Introduction

The Campaign-Based Watershed Management (CBWM) program is a national initiative that has been imple-1.1 mented in Ethiopia since 2011/12 to conserve natural resources and improve rural livelihoods. The program epitomizes a complex Social-Ecological Systems (SES) as it has been carried out through mass mobilization of farmers, with the coordination of local administration and technical support of extension workers at the Kebele/ village levels (the smallest administrative unit in Ethiopia, similar to a ward). The main activities include constructing Soil and Water Conservation (SWC) structures (communal land, private farmland) and planting tree seedlings (communal land) for 30 to 40 days annually without any form of payment to the farmers (Wolka 2014). The program has been acclaimed for ensuring the implementation of various SWC structures over a large area at low cost in a short period of time (Haregeweyn et al. 2015; Teshome et al. 2016). The sustainability of the program activities however, has often been questioned. In particular, areas questioned include: top-down planning approach (Snyder et al. 2014; Assefa et al. 2021b); low awareness and motivation of farmers to participate in the program (Abi et al. 2019; Assefa et al. 2021b); poor commitment of local government actors due to limited knowledge and skills, poor logistics, and inadequate budget (Assefa et al. 2021b,a); focus on construction of SWC structures giving less attention to livelihoods (Wolka 2014; Abi et al. 2019); and little attention to the maintenance of the SWC structures (Snyder et al. 2014; Assefa et al. 2021b). These aspects point to various weaknesses of the CBWM program that have not yet been analysed systematically within the context of a complex SES.

- 1.2 Agent-Based Modelling (ABM) is the most promising approach to enhance our understanding of the problem, and at the same time effectively manage complex SES systems (Gilbert & Troitzsch 2005; Railsback & Grimm 2012). The approach has been used to test theories (e.g., Jager et al. 2000; Parker & Meretsky 2004; Ghorbani et al. 2013), conduct scenario-analysis to explore alternative strategies (e.g., Valbuena et al. 2008; Kaufmann et al. 2009; An 2012; Hailegiorgis et al. 2018) and facilitate discussions, learning and negotiations between actors (e.g., Campo et al. 2010; Smajgl 2010; Naivinit et al. 2010; García-Barrios et al. 2011). Though the overwhelming majority of ABMs are used to test theories or understand systems (Groeneveld et al. 2017), there is a gap in their use as policy tools to conduct scenario analysis or explore management strategies to support operational decisions in SES (Matthews et al. 2007; Schulze et al. 2017). However, as ABMs have become more widely used, there is a general tendency to develop descriptive models underpinned by empirical data to conduct scenario analysis or explore alternative strategies (Matthews et al. 2007). This focus on descriptive models is mainly attributed to the increasing covet among policy makers for model-based evidence to make problems more traceable and back up decisions (Clark & Holmes 2010).
- **1.3** Hence, implementing ABM in the CBWM program would extend our understanding of the system by virtual experimentation of various management options, as well as suggesting a more sustainable management strategy. While ABMs have been successfully used to analyse land use/land cover change (Parker et al. 2003; Matthews et al. 2007), environmental management (Kelly et al. 2013), and collective actions in common pool resource problems (Poteete et al. 2010; Schill et al. 2016), their use in representing and analysing CBWM or other related mass-mobilization based SWC interventions has been limited. Even so, these models are mostly narrow in scope or represent a particular system that are barely related to the specific case of the CBWM program. Furthermore, though participatory process are crucial to represent the decision-making behaviour of actors in the model (Seidl 2015), ABMs are scarcely underpinned by data collected through participatory processes and other reliable empirical data. These would be essential to conduct scenario analysis as well as facilitate discussions, learning and negotiations among actors in the collective SWC initiatives (e.g., Pak & Brieva 2010).
- 1.4 This approach would require developing an ABM of the CBWM program from scratch using empirical data collected through multiple methods, including interviews, household survey, GIS and RPGs. Models that are constructed using in-depth data from the field can successfully be used for social learning and scenario analysis (Pak & Brieva 2010; Fleskens et al. 2014). The main purpose of this paper is to briefly present a description of the conceptual model and an analysis of model results to explore alternative watershed management strategies, by comparing outcomes generated by different scenarios in and across three *Kebeles* (villages) in Boset District. The main aim is to show broader patterns of change in coverage with as well as variations in quality of SWC structures under different scenarios.

# Methodological Set-Up

2.1 The ABM was developed and applied in Boset District of Oromia Regional State in the Central Rift Valley of Ethiopia (Figure 1). Here, climate variability and land degradation, particularly soil fertility depletion and water erosion, seriously affects agricultural production (Adimassu et al. 2012). The study focused on administrative boundaries (rather than hydrological boundaries), because the CBWM program is planned and implemented according to the administrative boundaries. Boset District has a total land area of 137,849 ha and an estimated total population of 174,659 in 2013, out of which 78.7% (137,517) live in rural areas (CSA, Central Statistical Agency 2013). According to BDFEDO, Boset District Finance and Economic Development Office (2012), about 89% of the district belongs to the tropical (25-30 °C) agro-climatic zone, while about 11% is subtropical (15-20 °C). The intensity of rainfall varies across different localities in the district, with average annual rainfall ranging between 700 and 800 mm (BDFEDO, Boset District Finance and Economic Development Office 2012). The district has experienced increased soil erosion rates over the past decades, with annual rates of 31 t ha1 in 1973 and 56 t ha1 in 2006 (Meshesha et al. 2012, 2014).



Figure 1: Map of the study area: Ethiopia, Rift Valley, Bosat District, and study Kebeles

- 2.2 Among the 33 rural *Kebeles* in the District, three adjacent *Kebeles* namely Ararso-Bero, Sara-Areda, and Qachachule-Guja were selected based on their performance in the CBWM program activities carried out between 2011/12 and 2015/16. According to BDAO, Boset District Agriculture Office (2015), Ararso-Bero is the best performing *Kebele* in the District, while Sara-Areda and Qachachule-Guja are moderate and weak, respectively, when considering ownership, quality and quantity of watershed management activities as criteria. This gives us the opportunity to analyse processes and factors that contribute to variation in achievement across the Kebeles and explore alternative sustainable management strategies. The study *Kebeles* altogether included a total of 4,068 house-holds (1449 in Ararso-Bero, 1414 in Sara-Areda, 1205 in Qachachule-Guja) and covered a total area of 10,669 ha; where Ararso-Bero, Sara-Areda, and Qachachule-Guja Kebeles constitute 2760 ha, 3913 ha, and 3996 ha respectively (BDAO, Boset District Agriculture Office 2015). In terms of outcomes, five micro-watersheds (intervention units for the CBWM program) were developed in Sara-Areda and Qachachule-Guja; while four micro-watersheds were developed in Ararso-Bero between 2011/12 and 2015/16 (Assefa et al. 2018).
- 2.3 The CBWM program activities are carried out each year in one or more micro-watersheds at the *Kebele* levels. The main activities include: (1) selecting new micro-watershed/s each year, (2) constructing SWC structures such as stone and soil bunds and planting tree seedlings through campaign works in the select micro-watershed/s, and (3) handing over the micro-watersheds on communal land and private farmland to associations responsible for the maintenance and protection activities and individual owners respectively (Assefa et al. 2021b,a).
- 2.4 The study followed a Participatory Agent-Based Modelling approach. It began with an in-depth analysis of the CBWM program, followed by the construction of an ABM and the exploration of scenarios. To examine the CBWM program, mixed research methods were used. First, household surveys and interviews were used to assess the attributes, decision-making behaviour, and interactions among actors in the CBWM program (see Assefa et al. 2021b). This data was used to represent the micro-level decision-making behaviour of actors in the model.
- 2.5 Second, Google Earth Engine, a household survey and interviews were used to explore CBWM program outcomes (e.g., Assefa et al. 2018). The main aim was to gather quantitative estimates of outcomes (area of microwatersheds, lengths of SWC structures, vegetation cover) of the program. Data on the outcomes of the program was crucial to analyse macro level conditions and calibrate the most important parameters in the model. The first conceptual model was prepared using Unified Modelling Language (UML) based on the actors' decision-making and outcomes of the program.

- **2.6** Third, the conceptual model was validated by developing and employing a Role-Playing Game (RPG) (e.g., Assefa et al. 2021a). The game was developed based on input data from the Google Earth Engine, a household survey, and interviews. It aimed to assess farmers' decision-making and facilitating discussions and mutual learning among actors to make collective decisions on alternative watershed management strategies. In this regard, the game was an important platform in refining our understanding or further exploration of actors' behaviour and interactions, and explore scenarios or possible solutions to be tested in the model.
- 2.7 Finally, the revised conceptual model was described using the "Overview, Design concepts, and Details" (ODD) protocol (Grimm et al. 2010). Following Balke & Gilbert (2013) and Johnson et al. (2014), the model was designed by deriving probabilities of behaviour from empirical data and then attaching these to agents, using more qualitative data to identify the behaviour of actors and parameter values. The model's results are presented using descriptive statistics.

# The Model

## **Model description**

**3.1** The model simulates the CBWM program in three *Kebeles* of Boset District to explore conditions that enhance coverage with and quality of SWC structures. It has 36 system parameters with their default values and ranges (see Appendix A). The model includes three agents (farmers, *Kebele* administrator, extension workers) and the physical environment that interact with each other. The physical environment is represented by fields and each field is equal to 0.25 ha. The fields have attributes of slope, land use (farmland vs communal land), whether it is inside a selected/developed micro-watershed or not, whether it has SWC structures or not, and the quality of SWC structures (Table 1). The topography of the landscape is diffused from highest slope to lowest. Land use is assigned to fields based on slope, where all fields with slope > 30% is considered communal land (Gebreselassie et al. 2015). The initial number of micro-watersheds and area of land covered with SWC structures were set based on empirical data collected from the *Kebeles* (Assefa et al. 2018). The initial quality of SWC structures in 2015/16 is an average of 100 runs set in the calibration process, i.e. the model was initiated in 2011/12 and average quality in 2015/16 was adopted as initial value for scenario analysis (see https://doi.org/10.25937/e62c-x304).

## Table 1: State variables of the field

State variables	Values	Descriptions	Sources
Position (static)	Coordinates	-	Authors' judgment
Owned-by (static)	farmer code	Shows the farmer who owns this field. Set based on average farm size of the three <i>Kebeles</i> : 1.28 ha.	Household survey (Assefa et al. 2021b)
Slope (static)	%	The topography of the landscape is diffused from highest slope to lowest at initialization.	Authors' judgment
Land-use (static)	farmland or communal land	Shows whether this field is in the farmland or communal land. It is assigned to fields based on slope, where all fields with slope > 30% is considered communal land.	Gebreselassie et al. (2015)
Communal-micro- watershed? (dynamic)	true/false	Shows whether this field is inside the micro-watershed on communal land or not.	Google Earth Engine (Assefa et al. 2018)
Farmland-micro- watershed? (dynamic)	true/false	Shows whether this field is inside the micro-watershed on farmland or not.	Google Earth Engine (Assefa et al. 2018)
Communal-swc- cover? (dynamic)	true/false	Shows whether this field in micro-watersheds on communal land is covered with SWC structures or not.	Google Earth Engine (Assefa et al. 2018)
Farmland-swc- cover? (dynamic)	true/false	Shows whether this field in micro-watersheds on farmland is covered with SWC structures or not.	Google Earth Engine (Assefa et al. 2018)
Quality-SWC (dynamic)	0 -10	Shows initial quality of SWC structures. Model initiated in 2011/12 and average quality-SWC in 2015/16 is taken as initial quality-SWC for scenario analysis.	Authors' judgment
Micro-watershed -name (static)	field code	Shows name of micro-watersheds. The initial micro-watersheds were named "initial" and subsequently newly selected micro-watersheds were named: 0, 1, 2, etc.	Authors' judgment

**3.2** The physical environment is initialized in the model following the steps shown in Figure 2.





- **3.3** The farmers are created and randomly distributed to farmland (see Table 2 for state variables of the farmers). All farmers own farmland in their vicinity. Some are members of micro-watershed associations. The values of most state variables were assigned to farmers randomly based on normal distributions with mean and standard deviations collected from the *Kebeles*. Income was set by initiating the model in 2011/12 and average income in 2015/16 was used as initial value for scenario analysis (see https://doi.org/10.25937/e62c-x304).
- **3.4** The Kebele administrator has two static state variables: *position* and *commitment-Kebele-administrator* (showing the commitment of *Kebele* administrator to exert its responsibilities). The extension workers have two similar static state variables: *position* and *commitment-extension-workers* (showing the commitment of the extension workers to exert their responsibilities). *Kebele* administrator and extension workers were placed around the centre of the physical environment, and the values of their state variables (i.e., commitment) were set based on qualitative data collected from key informants and RPG (see Table 2).

Farmers			
State variables	Values	Descriptions	Sources
position (static)	Coordinates	Randomly distributed at initialization to fields on farmland	Authors' judgment
own-farmland (static)	Patch-Id	Each farmer owns the fields or farmland in their vicinity; set based on average farm size of the three <i>Kebeles</i>	Household survey (Assefa et al. 2021b)
education (static)	0-10	Shows the class farmers completed (0 = Illiterate, 10 = 10 and above); randomly distributed at initialization	Household survey (Assefa et al. 2021b)
extent-off-farm- participation (static)	0-10	Shows the extent to which the farmer participates in off-farm activities; randomly distributed at initialization	Household survey (Assefa et al. 2021b)

Table 2:	State	variabl	les of	agents
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degree-participation- local-organizations (static)	0-10	The extent to which the farmer participates in different local organizations; randomly distributed at initialization	Household survey (Assefa et al. 2021b)
perceived- performance- <i>Kebele</i> -administrator (static)	0-10	Shows farmer's perception of the commitment of <i>Kebele</i> administrator; randomly distributed at initialization	RPG (Assefa et al. 2021a)
income (dynamic)	≥0	Initial wealth (stock) of the farmer (birr); randomly distributed at initialization. Income initiated in 2011/12 using farm size (3000 birr per 0.25 ha) and average income in 2015/16	Household survey (Assefa et al. 2021b)
social capital (dynamic)	0-10	Shows the position or status of the farmer in the <i>Kebele</i> ; randomly distributed at initialization	Household survey (Assefa et al. 2021b)
perception-watershed (dynamic)	0-10	Shows farmer's perception of the problem of watershed degradation and future benefits of the program; randomly distributed at initialization	Household survey (Assefa et al. 2021b) and RPG (Assefa et al. 2021a)
membership-watershed -association (dynamic)	True/ False	Shows whether this farmer is a member of micro-watershed association or not	Household survey (Assefa et al. 2021b)
commitment-member -micro-watersheds (dynamic)	0-10	Shows the commitment of members of micro-watershed associations; randomly distributed at initialization	Key informant interviews (Assefa et al. 2021b) and RPG (Assefa et al. 2021a)
measures (dynamic)	praise, no measure, aware, reprimand, punish	Shows the measure taken against this farmer by <i>Kebele</i> administrator. "No measure" at initialization	Key informant interviews (Assefa et al. 2021b) and RPG (Assefa et al. 2021a)
<i>Kebele</i> administrator			
position (static)	coordinates	Randomly placed around centre	Authors' judgment
commitment-of- <i>Kebele</i> -administrator (static)	0 – 10	Shows the commitment of <i>Kebele</i> administrator	Key informant interviews (Assefa et al. 2021b) and RPG (Assefa et al. 2021a)
Extension workers			
Position (static)	Coordinates	Randomly placed around centre	Authors' judgment

commitment-of- extension-workers (static)	0 – 10	Shows the commitment of extension workers	Key informant interviews (Assefa et al. 2021b) and RPG (Assefa et al. 2021a)
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**3.5** The model has three key processes: (1) selection of new micro-watersheds to be developed, (2) construction of SWC structures through campaign works, and (3) maintenance decisions, where agents interact based on their roles and responsibilities (see Figure 3 for farmers' decision-making behaviour).



Figure 3: Flowchart of farmers' decision-making behaviour

- **3.6** Each time step or year, the agents meet to select a new micro-watershed (see Appendix B for flowchart of farmers' decision-making during the selection of new micro-watersheds). The movement of farmers to the meeting centre and their selection of technically viable (higher slope) fields depends on their *perception-watershed*. The movement of extension workers and *Kebele* administrator to the meeting centre depends on their commitment. The main objective of extension workers is to improve the farmers' *perception-watershed* of the program so that they first select fields upstream (with steeper slopes). However, the influence of extension workers depends on their commitment. The *Kebele* administrator also aims to ensure the selection of fields upstream, before proceeding to the lower areas. Depending on his/her commitment, he/she has the authority to enforce the selection of particular fields.
- **3.7** During campaign works, the agents are expected to move to the newly selected micro-watershed to exert their responsibilities. Farmers randomly occupy fields in the selected micro-watershed to build SWC structures (see Appendix C for farmers' campaign participation and its effect on the physical environment and farmers). They make decisions to participate in campaign works either due to their own attributes or by copying the decision of their neighbour with highest *perception-watershed* of the program. The extension workers randomly move in the selected micro-watershed to ensure the quality of SWC structures. At this stage, the *Kebele* administrator has dual roles: (1) take measures based on farmers' level of participation, and (2) establish a new association when the micro-watershed is on communal land.
- **3.8** Based on their attributes, farmers could either decide to "maintain", "ignore" or "demolish" SWC structures (see Appendix D for farmers' maintenance decision and its effect on the physical environment and farmers). Farmers whose maintenance decision is "maintain" or "demolish" randomly move to the micro-watersheds to repair and remove the structures respectively. A farmer whose maintenance decision is "ignore" does not move. Ignored SWC structures decay over time. At this stage, the extension workers and *Kebele* administrator randomly move across all micro-watersheds to ensure maintenance quality of SWC structures and to take measures based on farmers' decisions respectively. The movement of both extension workers and *Kebele* administrators depends on their commitment.
- **3.9** Each time step in the simulation represents one year, which updates the dynamic attributes of farmers, area of land covered with SWC structures, and quality of SWC structures. The simulation runs for 25 years, but this can be adjusted in the interface of the model. The random seed is used during sensitivity analysis, calibration of parameters, and scenario analysis.

## **Scenario definition**

**3.10** The scenarios are essentially modifications on the ongoing CBWM program and constitute motivating farmers, establishing and strengthening micro-watershed associations, introducing alternative livelihood opportunities for the poorer farmers, enhancing the commitment of local government actors, and integrating the above interventions. All the scenarios were obtained from previous analysis on the program (Assefa et al. 2021b,a). They are framed as "what-if" situations with different initializations, rather than as pathways of how to evolve from the current program. They are described as follows using illustrative terms.

#### Default-scenario: Business as usual

**3.11** This scenario is simulated to establish a baseline and compare this with other scenarios. It shows patterns of change in outcomes of the program in the current condition or without any modification. In this scenario, all variables of farmers, extension workers, and the *Kebele* administrator are fixed and all model parameters are set to the values for which the model is validated.

#### Motivation-scenario: Enhance farmers' awareness and motivation through capacity building

**3.12** In the CBWM program, the awareness and motivation of farmers influence their level of participation in all *Kebeles* and stages of the program (Assefa et al. 2021b,a). This is best epitomized by farmers' perception of watershed degradation and future benefits of the program and literacy education in the study *Kebeles*. In this scenario, farmers' *perception-watershed* is set to the maximum value of 10 and the level of *education* was doubled. In addition, though there was a common understanding that punishing non-participating farmers is against the government directive, local government actors punish disobedient farmers (Assefa et al. 2021b). Considering

that this approach is less likely to ensure genuine participation and intrinsic motivation, punishment is excluded from the model in this scenario.

#### Association-scenario: Establishing and strengthening micro-watershed associations

**3.13** In the post-implementation stage of the CBWM program, micro-watersheds on communal land are handed over to associations, which are supposed to maintain, protect and use the micro-watersheds. In reality, in Qachachule-Guja, not a single micro-watershed was handed over to associations and there has not been any maintenance of the micro-watersheds. In other *Kebeles*, the associations rarely undertook maintenance due to their poor institutional, financial and technical capacities (Assefa et al. 2021b). To show the establishment of new micro-watershed associations *n-new members* is set at 10 (default number of members every year). In order to denote strengthening micro-watersheds associations, *commitment-of-members* is set at the maximum value of 10 at initialization. In the model, *commitment-of-members* is updated based on income from micro-watersheds (financial capacities), social capital among members (institutional capacities) and perception-watershed (technical capacities).

#### Livelihood-scenario: Introducing alternative livelihood opportunities

**3.14** Out-migration for off-farm employment limited the availability of farmers to participate in the CBWM program (Assefa et al. 2021b,a). Hence, it is important to integrate and diversify program activities for better local livelihood opportunities and minimize seasonal migration of farmers to other localities. This will enhance the willingness of farmers to genuinely participate in the program. In the livelihood-scenario, the poorer segment of farmers (total wealth <= 500 birr) receive additional income (500 birr) each year. Income minimizes farmers' level of participation in off-farm activities in other localities and enhances their participation in the program.

#### Commitment-scenario: Enhancing the commitment of local government actors through capacity building

**3.15** Capacity building of local government actors is essential to empower and motivate local leaders to develop their sense of ownership of the program so that they can motivate farmers to engage in the program and ensure quality constructions of SWC structures (Assefa et al. 2021b,a). In this scenario, *number-of-extension-workers* is set to three (standard number) and both the *commitment-of-extension-workers* and *commitment-of-Kebele-administrator* are set at the maximum value of 10.

#### All-scenario: Integration of multiple interventions

**3.16** This scenario involves integrating motivation-scenario, association-scenario, livelihood-scenario and commitment-scenario to assess the joint effect of these interventions.

#### **Observed outcomes**

- **3.17** The effect of scenarios on the performance of the CBWM program was evaluated in the three *Kebeles* using two model outcomes:
  - Area of land covered with SWC structures: In this model, this outcome is reported in hectare. Patches with SWC structures quality score of greater than or equal to one (i.e., >= 1) are considered to have SWC structures.
  - *Quality of SWC structures*: Average score of the quality of SWC structures on fields that SWC structures have been constructed on. The score ranges between 0 and 10 (0 = no SWC structures, 10 = highest quality).

## Simulation procedure: Verification, sensitivity analysis, calibration and validation

- 3.18 Different strategies were employed to make the model "bug free" or ensure that it does what it is intended to do, including (1) employing multiple methods in the collection of empirical data that is used to setup the model, (2) using a number of intermediate outcomes and diagnostics, (3) testing the model with parameter values that are at the extremes of what is possible and ensure that the outcomes are reasonable, and (4) following both agents and patches during simulations to check that their behaviour is in line with expectations.
- **3.19** The simulation of the model starts in the year 2011/12 and ends in 2040/41. The period between 2011/12 and 2015/16 was used to calibrate the model using the data obtained through Google Earth Engine. One-at-a-time sensitivity analysis was used to get insight in how changes in parameter values influence model outcome by varying values of one parameter, while keeping values of other parameters at the default settings. Each configuration of input parameters was run 100 times to calculate a Sensitivity Score (SS) of each parameter (see https://doi.org/10.25937/e62c-x304 for calculation of SS). Parameters with a relatively high value of SS indicate processes that are important in the model, while those with low value of SS indicate relatively unimportant processes that could be left out of further sensitivity analysis (Railsback & Grimm 2012). SS was calculated for the three *Kebeles* using both *area of land covered with SWC structures* and *quality of SWC structures* (Table 3).

		Ararso-Bero		Sara-Ar	eda	Qachachule-Guja	
No	Parameters	Area with SWC	Quality of SWC	Area with SWC	Quality of SWC	Area with SWC	Quality of SWC
1	perception-watershed- selection-threshold*	-0.014	0.042	0.002	-0.002	-0.934	-1.000
2	<i>kebele</i> -administrators- move-campaign- threshold*	-0.590	-0.753	-0.642	-0.861	-0.068	-0.020
3	w-perceived-performance - <i>kebele</i> -administrator -maintenance**	1.361	1.865	1.182	1.650	0.113	0.249
4	w-off-farm- participation- maintenance**	1.466	2.193	1.411	1.941	0.399	0.776
5	w-perception- watershed- maintenance**	0.946	1.390	0.835	1.206	0.063	0.196
6	maintenance-threshold*	-3.151	-4.789	-2.910	-4.067	-0.594	-1.277

Table 3: Sensitivity score for the most important and most uncertain parameters

\* Little knowledge about parameter values (no empirical data was available)

\*\* Little knowledge about parameter values (inconsistency of empirical data obtained through interviews, household survey, and RPG)

- **3.20** The most important (as determined by SS) and most uncertain (absence of reliable empirical data) parameters were calibrated to reduce their uncertainty. This involved finding good values for a few especially important parameters by assessing what parameter values cause the model to reproduce patterns observed in the real system. In this study, calibration was conducted by comparing observed data on area of land covered with SWC structures between 2011/12 and 2015/16 (Assefa et al. 2018) with data predicted by the model. Root Mean Square Error (RMSE) shows that the model adequately predicted the patterns of area of land covered with SWC structures in the Kebeles, particularly in Ararso-Bero (Figure 4).
- **3.21** The calibration of the model was followed by validation, which was conducted to determine if the model is an adequate representation of the real system. The conceptual model developed through a household survey, key informant interviews, and individual case studies was validated by conducting RPG to refine behaviour

rules underpinning decisions of agents within the ABM. The scenarios are triggered in the year 2016/17, since empirical data used to setup the model was mostly collected in the year 2015/16.



Figure 4: Comparison of observed and predicted data in Ararso-Bero (A), Sara-Areda (B), and Qachachule-Guja (C). Both observed and predicted data increased from 2011/12 to 2015/16 for the three *Kebeles* 

# Results

**4.1** This section presents the effect that the six scenarios or management options have on the patterns of change of area of land covered and quality of SWC structures over 25 time-steps or years. It also presents the degree of influence of the scenarios on these outcomes in order of their importance. All the results represent an average of 100 simulation runs.

## Patterns of change in model outcomes

- **4.2** The results of the scenario analysis showed that the area of land covered with SWC structures increased over time for all scenarios in all *Kebeles*, while the quality of SWC structures decreases except for *all-scenario* in Ararso-Bero and Qachachule-Guja (Figure 5). This could be attributed to the construction of more SWC structures through annual campaign works, and yet limited maintenance and ownership of the structures. In addition, as shown in Figure 5, there was a steeper decline in quality of SWC structures at the beginning of the simulation (until 2020/21), because farmers mostly worked on communal land during this period, where maintenance of SWC structures is lower than on private farmland. Thus, maintenance of SWC structures on communal land is the main challenge and this suggests from the outset the need to integrate multiple interventions (*all-scenario*), focusing on enhancing the commitment of local government actors through capacity building (*commitment-scenario*) for better results.
- **4.3** Another notable result was that both the *all-scenario* and the *commitment-scenario* increase area of land covered with SWC structures linearly from the initial year and keep the quality of SWC structures around average in all *Kebeles* (Figure 5, Table 4). These scenarios gave higher outcomes compared to the default-scenario starting from the beginning of the simulation (for quality of SWC structures) and around 2030/31 during the mid of the simulation (for area of land covered). As shown in Table 4, the difference between outcomes from these scenarios and those of the *default-scenario* also increases over time. This suggests that the scenarios were important

in both the short-term and long-term and their influence increased over time. It appears that enhancing the commitment of local government actors through capacity building increases achieving the outcomes faster, because the actors will effectively take their responsibilities in the CBWM program using different strategies, including control instruments.



Figure 5: Pattern of change in area of land covered and quality of SWC structures in Ararso-Bero, Sara-Areda, and Qachachule-Guja

**4.4** The patterns of change in area of land covered and quality of SWC structures under the *motivation-scenario*, *livelihood-scenario*, and *association-scenario* are similar to that observed during the default-scenario in Sara-Areda and Qachachule-Guja (Figure 5, Table 4). In Ararso-Bero, the area of land covered with SWC structures increases over that of the *default-scenario* after the mid of the simulation (2030/31). The quality of SWC structures, however, was consistently higher than that of the *default-scenario* from the beginning to the end of the simulation in this *Kebele*. In general, these scenarios affected the outcomes of the program in the long-term,

because it took time to increase the required awareness and perceptions of farmers for action. Similarly, introducing livelihood opportunities for the poorer farmers considerably minimized out-migration for off-farm employment when farmers coupled this with income they obtained from SWC structures in the long-term.

Scenarios	Ararso-B	rso-Bero Sara-Areda Qachachule-Guja		ule-Guja	Mean			
	Area of land	Quality of SWC	Area of land	Quality of SWC	Area of land	Quality of SWC	Area of land	Quality of SWC
Default- scenario	35.3	0.6	38.6	1.2	23.6	1.0	32.3	0.9
Association- scenario	36.8	0.6	39.1	1.2	23.7	1.0	32.9	0.9
Livelihood- scenario	40.1	0.5	39.8	1.2	23.9	1.0	34.3	0.9
Motivation- scenario	40.8	0.5	40.1	1.2	23.3	1.1	34.4	0.9
Commitment- scenario	43.6	0.4	54.8	0.7	43.8	0.4	47.3	0.4
All- scenario	53.1	0.4	56.4	0.7	49.2	0.3	52.9	0.4

Table 4: Standard deviation of area of land covered (ha) and quality (score) of SWC structures over 25 years (2015/16 to 2040/41)

**4.5** In summary, integrating multiple interventions and enhancing the commitment of local government actors are crucial to enhance maintenance of SWC structures, particularly on communal land and generate better outcomes both in the short-term and long-term; while investing in farmers, i.e., motivating farmers, introducing alternative livelihood opportunities for the poorer farmers, and establishing and strengthening micro-watershed associations result in better outcomes only in the long-term.

## Effect of scenarios on model outcomes

#### All-scenario

**4.6** Integrating multiple interventions created the highest impact in enhancing both area of land covered with and quality of SWC structures in all *Kebeles*. On average, under this scenario, the area of land covered with SWC structures increased by 171.3 ha, while the quality of the structures decreased by 3.3% over 25 years (Table 5). It appears that motivating farmers, establishing and strengthening micro-watershed associations, introducing alternative livelihood opportunities for the poor and enhancing the commitment of local government actors jointly are crucial to enhance outcomes of the program.

Table 5: Stand	lard deviatior	n of area c	of land co	overed (ha)	and quality	(score) o	of SWC	structures	over 2	25 years
(2015/16 to 20-	40/41)									

Scenarios	Ararso-Bero		Sara-Areda		Qachachule-Guja		Mean	
	Area of land	Quality of SWC						
Default- scenario	108.3	-42.8	125.7	-44.7	70.6	-70.2	101.5	-52.6
Association- scenario	112.7	-39.9	126.7	-45.0	69.9	-70.5	103.1	-51.8
Livelihood- scenario	125.3	-31.8	129.4	-43.3	70.1	-70.4	108.3	-48.5
Motivation- scenario	130.2	-26.4	130.4	-44.8	70.7	-69.4	110.4	-46.9
Commitment- scenario	138.7	-20.1	174.1	-17.3	150.3	-13.6	154.4	-17.0
All- scenario	169.5	3.6	179.4	-15.1	165.5	1.5	171.3	-3.3

#### **Commitment-scenario**

**4.7** The *commitment-scenario* involved enhancing the commitment of local government actors through capacity building so that they effectively take-up their roles and responsibilities in the CBWM program. As shown in Table 5, the *commitment-scenario* is the second-best option to enhance both area of land covered and quality of SWC structures in all *Kebeles*. On average, under this scenario, the area of land covered with SWC structures increased by 154.4 ha, while the quality of structures decreased by 17.0% over 25 years (Table 5). Compared to the *all-scenario*, the contribution of the *commitment-scenario* is relatively lower in Ararso-Bero (Table 5), which would indicate the need to introduce additional interventions for better outcomes in this *Kebele*.

#### **Motivation-scenario**

- **4.8** As shown in Table 5, motivating farmers through voluntary instruments is the third important scenario to enhance program outcomes. On average, the *motivation-scenario* increased area of land covered with SWC structures by 110.4 ha, while it decreased the quality of the structures by 48.9% over 25 years. Among the *Kebeles* studied, the *motivation-scenario* had more added value compared to the *default-scenario* and generated better outcomes over the 25 years in Ararso-Bero (Table 5). The importance of this scenario could be related to the strong performance of Kebele administrators and extension workers, lower farmers' perception of watershed degradation and future benefits of the program, and lower use of control instruments in this *Kebele*. In Sara-Areda, though change in outcomes over 25 years is more or less the same to Ararso-Bero (Table 5), this scenario has less added value compared to the *default-scenario*, because of a relatively better initial condition of this *Kebele* in terms of perception of watershed degradation and future benefits of the *motivation-scenario* in Qachachule-Guja is related to poorer capacity of extension workers and *Kebele* administrators to exert their responsibilities in the CBWM program.
- **4.9** In general, the effect of the *motivation-scenario* was relatively higher in a context where the performance of local government actors is relatively strong and initial farmers' awareness and motivation is lower. This scenario had less added value in localities that have been frequently using control instruments. This means the contribution of motivating farmers would be compromised if the performance of local government actors is either weak or if they use control instruments. Thus, voluntary instruments would have more added value if wisely employed together with control instruments that will be developed locally with the participation of farmers.

#### Livelihood-scenario

- **4.10** Introducing alternative livelihood opportunities for poorer farmers is the fourth important scenario to enhance outcomes of the program. On average, under this scenario, area of land covered with SWC structures increased by 108.3 ha, while the quality of SWC structures decreased by 48.5% over the 25 years. Although this scenario gave better outcomes over the 25 years in Sara-Areda, it had less added value compared to the *default-scenario* (Table 5). In Ararso-Bero, however, this scenario had more added value compared to the *default-scenario* and produces reasonable outcomes, perhaps because farmers seasonally migrate to other localities for off-farm employment due to their lower agricultural outputs and smaller land size.
- **4.11** Conversely, the effect of *livelihood-scenario* was the lowest in Qachachule-Guja as some farmers are not eligible for alternative livelihood opportunities because of their relatively higher income and lowest out-migration for off-farm employment. In this regard, the *livelihood-scenario* is a viable strategy in relatively poorer communities where farmers temporarily migrate to other localities in search of means of livelihood.

#### Association-scenario

- **4.12** Establishing and strengthening micro-watershed associations is the fifth important scenario in enhancing program outcomes. On average, under this scenario, land area covered with SWC structures increased by 103.3 ha, while the quality of SWC structures decreased by 51.8% over the 25 years. It appears that enhancing financial, institutional and technical capacities of the associations had marginal impact on the program outcomes. Particularly in Qachachule-Guja, the effect of this scenario was lower than that of *default-scenario* since the commitment of local government actors was weaker and members of the newly established associations were less likely to take their responsibilities without solid support and follow-up from these actors. The *association-scenario* had more added value compared to the *default-scenario* in Ararso-Bero, where performance of local government actors was strong and initial awareness and motivation of farmers was lower than other *Kebeles*.
- **4.13** From the lower contribution of the *association-scenario*, one could question the added value of establishing associations to ensure maintenance of SWC structures on communal land and to serve as benefit sharing mechanism. One possible reason for the lower contribution of this scenario are the limitations of already established associations, such as including very few farmers, limited economic benefits incurred from micro-watersheds and the fact that skills and experiences of members barely spread to non-members. Limitations while establishing new associations also play a role, especially failure to include real target groups, exclusion of non-members from decision-making and any short-term economic benefits and consequent violent conflict between members and non-members in some localities. However, the sustainability of SWC structures on communal land depends on the cooperation of non-members. In this regard, non-members' sense of ownership of the micro-watersheds on communal land is crucial. This suggests the importance of establishing associations through transparent and participatory processes or devise other more viable or locally sensitive strategies for the maintenance of SWC structures on the treated communal micro-watersheds.

#### **Default-scenario**

- **4.14** This scenario simulated the effect of continuing with the current conditions. As shown in Table 5, the default-scenario resulted in the lowest outcomes compared to all alternative scenarios. Across the *Kebeles*, the area of land covered with SWC structures increased only by 70.6 ha in Qachachule-Guja over 25 years, compared to an increase of 125.7 ha in Sara-Areda and 108.3 ha in Ararso-Bero. Though the quality of SWC structures grad-ually declined from the beginning to the end of simulation in all *Kebeles*, the rate of decline was highest in Qachachule-Guja (70.2%), compared to Ararso-Bero (42.8%) and Sara-Areda (44.7%). Hence, continuing with the current conditions generated the lowest outcomes in Qachachule-Guja, where performance of *Kebele* administrators and extension workers was poorer and maintenance of SWC structures on communal land was lacking.
- **4.15** Overall, the scenario results showed that the *default-scenario* or doing business as usual created the lowest outcomes compared to other alternative scenarios, particularly where performance of local government actors was poorer and mechanisms for maintenance of SWC structures on communal land was lacking. More importantly, the gradual decline in quality of SWC structures under this scenario suggests that the structures was less effective in controlling water erosion and would be destroyed in the long-term. In this regard, continuing with the current conditions is less likely to ensure sustainability of SWC structures.

#### Summary of added value of alternative scenarios compared to default-scenario

**4.16** Percentage change between the alternative scenarios and the *default-scenario* was used to determine the added value or relative importance of implementing alternative scenarios. Overall, all alternative scenarios have some added value compared to the *default-scenario* or doing business as usual (Figure 6). Among the scenarios tested, *all-scenario* or integrating multiple interventions had highest added value in all *Kebeles* together and separately. On average, this scenario increased area of land covered with and quality of SWC structures by 68.77% and 93.73% respectively over *default-scenario*. Compared to the *default-scenario*, the effect of the *all-scenario* was particularly high in Qachachule-Guja, where it increased the area coverage and quality of SWC structures by 134.42% and 102.14% respectively. The second most important scenario was the *commitment-scenario*, which on average increased area coverage and quality of SWC structures by 52% and 68% respectively over the default-scenario. This scenario was the second most important in all the studied Kebeles compared to the *default-scenario*. The other three alternative scenarios, i.e., the *motivation-scenario*, *livelihood-scenario*, and the *association-scenario* were only important in Ararso-Bero (Figure 6), where local government performance was strong, initial awareness and motivation of farmers was lower and where farmers seasonally migrate to other localities for off-farm employment. In other *Kebeles*, these scenarios had less added-value.



Figure 6: Percentage change in outcomes of the model due to alternative scenarios over default-scenario

# Discussion and Conclusions

5.1 The main objective of this study was to explore conditions that enhance the outcomes of the Campaign-Based Watershed Management (CBWM) program by using an empirically based Agent-Based Model in Boset District, Ethiopia. The model analysed the extent to which six scenarios enhanced the area of land covered with Soil and Water Conservation (SWC) structures and their quality. The results of the scenario analysis revealed that integrating multiple interventions, including enhancing the commitment of local government actors, motivating farmers, introducing alternative livelihood opportunities for the poor and establishing and strengthening micro-watershed associations result in better outcomes. This confirms the widely held views that watershed management initiatives should not only focus on conservation of natural resources, but also on building the capacity of local institutions and the livelihood of the people concerned (Kerr 2007; Shiferaw et al. 2009). Such interventions are more likely to ensure collective action for watershed management, spreading of the SWC structures to other localities and sense of ownership of the structures among local actors (Darghouth et al. 2005), as well as having spillover effects to other similar sectors (Abi et al. 2019). The main challenge, however, is that implementing these strategies requires considerable resources and collaboration among various actors

(higher government authorities, sectoral offices), which is lacking in the current CBWM program in the country (Abi 2019).

- **5.2** The scenario analysis showed that capacity building of local government actors is a more efficient strategy, since it produces reasonable outcomes and yet requires lower investment compared to integrating multiple interventions. Similar to integrating multiple interventions, this strategy has spillover effects as the local government actors are also responsible for other extension services, empowers local government actors, enhances maintenance of SWC structures particularly on communal land, and generates better outcomes both in the short-term and long-term. Hence, the local governance is crucial in the collective watershed management initiatives (Araral 2009; Ratner et al. 2013; Nagendra & Ostrom 2014) and in the CBWM program in particular (Wolka 2014).
- 5.3 However, consistent with Assefa et al. (2021b) and Assefa et al. (2021a), motivating farmers and establishing and strengthening micro-watershed associations in isolation are important where performance of local government actors is strong, and initial awareness and motivation of farmers is lower. Introducing alternative livelihood opportunities is crucial where poorer farmers seasonally migrate to other localities for off-farm employment, as also shown by Wondimagegnhu & Zeleke (2017) and Assefa et al. (2021b). Unlike approaches focusing on restoring natural resources for better rural livelihoods (Kerr 2007; Darghouth et al. 2008; Shiferaw et al. 2009), this strategy emphasizes the importance of local livelihood diversification for poorer seasonal migrants so that they are enabled to contribute to natural resource conservation. Even so, these strategies create better outcomes only in the long-term. Among the scenarios tested, doing business as usual or continuing with the current condition resulted in the lowest outcomes and was less likely to ensure sustainability of SWC structures. This confirms results from studies that question the sustainability of the ongoing CBWM program in the country (e.g., Snyder et al. 2014; Assefa et al. 2021b,a), without adapting or addressing key limitations of the program (Abi et al. 2019).
- 5.4 Concerning better outcomes and sustainability, we should stress the need to modify or adapt the CBWM program, with a stronger focus on enhancing the commitment of local government actors through capacity buildings: trainings, experience sharing, follow-up and technical support in the field, providing logistics and allocating adequate budgets in the study area and other similar localities. Capacity building empowers local government actors to plan and more efficiently implement SWC structures in consultation with other actors, particularly farmers. These actors could motivate farmers through voluntary instruments, establish and strengthen micro-watershed associations or devise other strategies for maintenance of SWC structures, and even contribute to the creation of local livelihood opportunities for the poorer farmers with other actors. More importantly, capacity building creates an opportunity to implement local need-based adaptations into the program, with actors who are capable to assess the limitations of the program and who feel more ownership and commitment.
- As such this study contributes to the literature on watershed management by exploring conditions that enhance 5.5 the outcomes and sustainability of a collective action initiative. More importantly, the ABM model can be used as a toolkit to further analyse the CBWM program and other similar collective watershed management initiatives and support their improvement. However, it is crucial to note that the study was conducted in only three adjacent Kebeles of Boset District. The main focus was to assess the performance of the CBWM program in localities that have broader agro-ecological and socio-economic similarity. Exploring the experiences of different regions and agro-ecologies could help to gather a more complete and representative dataset at the Regional and National level. In addition, during the scenario analysis, the study employed only two outcomes of the program: area of land covered with SWC structures and the quality of these SWC structures. The effects of the program on biophysical conditions, including soil erosion, soil fertility, moisture retention, vegetation cover, agricultural production and productivity are not included. More importantly, the study did not analyse the effect of various scenarios on socio-economic outcomes for the farmers, such as food security, income, social cohesion, and social inequality. This could help to analyse and adopt scenarios that enhance both socio-economic conditions and biophysical conditions for sustainable watershed management. Finally, the scenario analysis was not used in actors' workshops to enhance discussions, social learning and collective decisions on more feasible management strategy that satisfies the interests of the actors.

# Model Documentation

The computer model was created in NetLogo v6.2 (Wilensky 1999). The "Overview, Design concepts, and Details" (ODD) protocol (Grimm et al. 2010) and the model code can be found at: https://doi.org/10.25937/ e62c-x304. Both the ODD protocol and model code are useful to replicate the results presented in this paper and extend the model design.

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No	Parameters	Default	Range	Functions	Sources
1	number-of- farmers	180	100 – 250	Initial number of farmers	Authors' judgment
2	n-new- members- association	10	0 - 30	Number of farmers organized to form a new micro-watershed association every year	Authors' judgment
3	maximum- participation -cost	600	300 - 1000	The amount of money (birr) a farmer loses because of his highest possible level of participation	Authors' judgment
4	maximum- punishment	600	300 - 1000	The amount of money (birr) a farmer will be fined if he does not participate at all	Authors' judgment
5	income-poor- threshold	500	0 – 1000	Money (birr) below which farmers are considered to be poor and eligible for alternative livelihood activity	Authors' judgment
6	extension- workers- move- selection- threshold	3	0 – 10	Score above which extension workers move to attend meeting with other agents to select new micro-watershed	Authors' judgment
7	extension- workers- selection- threshold	7	0 – 10	Score above which extension workers are able to enhance farmers' perception of watershed degradation and future benefits of the program	Authors' judgment
8	<i>kebele-</i> administrators- move- selection- threshold	3	0 – 10	Score above which <i>Kebele</i> administrators move to attend meetings with other agents to select new micro-watershed	Authors' judgment
9	<i>kebele-</i> administrators- selection- threshold	6	0 – 10	Score above which <i>Kebele</i> administrators oblige farmers to select their preferred type of micro-watershed (farmland vs communal land)	Authors' judgment
10	perception- watershed- move- selection	5	0 – 10	Score above which farmers move to attend meetings with other agents to select new micro- watersheds	Authors' judgment

# Appendix A: System Parameters

11	perception- watershed- selection- threshold	7	0 – 10	Score above which farmers decide to select their preferred type of micro-watershed (farmland vs communal land)	Calibration
12*	w-perceived- performance- <i>kebele-</i> administrator- campaign	0.242	0 – 1	Relative influence of farmers' perceived performance of <i>Kebele</i> administrator during campaign participation	Household survey (Assefa et al. 2021b)
13	w-off- farm- participation- campaign	0.385	0 – 1	Relative influence of the extent of participation in off- farm-activities during campaign participation	Household survey (Assefa et al. 2021b)
14	w-distance- watershed- campaign	0.096	0 – 1	Relative influence of distance from micro-watersheds during campaign participation	Household survey (Assefa et al. 2021b)
15	w-education- campaign	0.141	0 – 1	Relative influence of education during campaign participation	Household survey (Assefa et al. 2021b)
16	w-social- capital- campaign	0.085	0 – 1	Relative influence of social capital during campaign participation	Household survey (Assefa et al. 2021b)
17	w-degree- participation- local- organizations- campaign	0.039	0 – 1	Relative influence of degree of participation in local organizations during campaign participation	Household survey (Assefa et al. 2021b)
18*	w-perception- watershed- campaign	0.012	0 – 1	Relative influence of perception of watershed degradation and future benefits of the program during campaign works	Household survey (Assefa et al. 2021b)
19	extension- workers- move- campaign- threshold	5	0 – 10	Score above which extension workers move to newly selected micro-watershed during campaign participation	Authors' judgment
20	<i>kebele-</i> administrators- move- campaign- threshold	7	0 – 10	Score above which <i>Kebele</i> administrators move to newly selected micro-watershed during campaign participation	Calibration
21**	w-perceived- performance- <i>kebele-</i> administrator- maintenance	0.289	0 – 1	Relative influence of farmers' perceived performance of <i>Kebele</i> administrator during maintenance participation	Calibration
22	w-off- farm- participation- maintenance	0.385	0 – 1	Relative influence of extent of participation in off-farm activities during maintenance activities	Calibration

23	w-distance- watershed- maintenance	0.104	0 – 1	Relative influence of distance from micro-watersheds during maintenance participation	Household survey (Assefa et al. 2021b)
24	w-degree- participation- local- organizations- maintenance	0.022	0 – 1	Relative influence of degree of participation in local organizations during maintenance participation	Household survey (Assefa et al. 2021b)
25**	w-perception- watershed- maintenance	0.200	0 – 1	Relative influence of perception of watershed degradation and future benefits of the program during maintenance participation	Calibration
26	extension- workers- move- maintenance- threshold	8	0 – 10	Score above which extension workers move to already developed micro-watershed during maintenance participation	Authors' judgment
27	<i>kebele-</i> administrators- move- maintenance- threshold	8	0 – 10	Score above which <i>Kebele</i> administrators move to already developed micro-watershed during maintenance participation	Authors' judgment
28	maintenance- threshold	9	5 – 10	Score above which farmers decide to maintain SWC structures	Calibration
29	demolition- threshold	3	0 – 5	Score below which farmers decide to demolish SWC structures	RPG (Assefa et al. 2021a)
30	min-members- commitment- threshold	3	0 – 5	Level of commitment of members of micro-watershed associations below which campaign and maintenance participations is relatively lower	Authors' judgment
31	max-members- commitment- threshold	8	5 – 10	Level of commitment of members of micro-watershed associations above which campaign and maintenance participations is relatively higher	Authors' judgment
32	min-social- relation- threshold	3	0 – 5	Level of social relation below which commitment of members of micro-watershed associations is relatively lower	Authors' judgment
33	max-social- relation- threshold	8	5 – 10	Level of social relation above which commitment of members of micro-watershed associations is relatively higher	Authors' judgment

34	chance- measure- campaign	90	50 – 100	Probability that <i>Kebele</i> administrators take measures during campaign participation	RPG (Assefa et al. 2021a)
35	chance- measure- maintenance	80	50 – 100	Probability that <i>Kebele</i> administrators take measures during maintenance participation	RPG (Assefa et al. 2021a)
36	perception- influence- neighbour- threshold	9	0 – 10	The level of farmers' perception of watershed degradation and future benefits of the program above which he /she directly influences neighbours' campaign participation	Authors' judgment

\*The sum from number 12 to 18 is 1. \*\*Similarly the sum from number 21 to 25 is 1

# Appendix B





# Appendix C: Campaign-Participation and its Effect on the Physical Environment and State Variables of Farmers

## **Determine campaign-participation (Pc)**

Farmer's participation in campaign works is the result of two key factors: (1) effect of farmer's own attributes and (2) effect of decision of neighbours. The first key factor includes seven factors that influence farmer's par-

ticipation in campaign works, i.e. campaign-participation (Pc), which is given as:

 $Pc = perceived performance kebele administrator * w \ perceived \ performance \ kebele \\ administrator \ campaign + (10 - extent \ off \ farm \ participation) * w \ off \ farm \\ participation \ campaign + (10 - distance \ micro \ watershed \ campaign) * w \ distance \\ watershed \ campaign + education * w \ education \ campaign + degree \ participation$ (1) local organizations \* w \ degree \ participation \ local \ organizations \ campaign + social \\ capital \* w \ social \ capital \ campaign + perception \ watershed \* w \ perception \\ watershed \ campaign

Distance-micro-watershed-campaign indicates distance between the farmer's position and the micro-watersheds selected for campaign works at this particular time-step. Pc is higher for members of micro-watershed associations. The second key factor shows a sitation where farmers directly copy Pc of a neighbour with highest awareness, i.e. perception-watershed  $\geq$  9. Pc of each farmer ranges between 0 and 10. Average Pc is calculated as:

Average 
$$Pc = \frac{\sum Pc}{number \ of \ farmers}$$
 (2)

### Update physical environment due to campaign-participation

**Area of land covered with SWC structures**: Calculation of area of land covered with SWC structures was preceded by determination of lengths of SWC structures constructed through campaign works (*lengths-SWC-campaign*). *Lengths-SWC-campaign* = Pc \* 0.003 km. This means a farmer constructs 0.003 km for each *campaign-participation* score, which is assumed to be 3 workdays. The total lengths of SWC structures constructed (*total-lengths-SWC-campaign*) by the farmers is sum of *lengths-SWC-campaign*.

The area of communal land covered with SWC structures due to campaign works is given as:

$$Communal SWC Cover Campaign = \frac{0.001km * total lengths SWC campaign * 100 * 4}{0.15 ha}$$
(3)

Similarly, the area of farmland covered with SWC structures due to campaign works is given as:

$$Farmland SWC Cover Campaign = \frac{0.001km * total lengths SWC campaign * 100 * 4}{0.1 ha}$$
(4)

In both Equation 3 and Equation 4, 0.001 km is width of SWC structures, 100\*4 is to convert km2 to 0.25 ha, and 0.15 ha and 0.11 ha indicate average recommended SWC structures on communal land and farmland per hectare respectively. The area of land covered due to *campaign-participation* (i.e. *communal-SWC-cover-campaign* and *farmland-SWC-cover-campaign*), updates two state variables of fields: *communal-swc-cover*? and *farmland-swc-cover*?

**Quality of SWC structures**: The quality of SWC structures that the farmers construct through campaign works depends on the presence of extension workers in their vicinity to give technical support. If extension workers are nearby, the *quality-SWC* will be 10, if not 9.

#### Update dynamic state variables of farmers due to campaign-participation

**Perception-watershed and social-capital**: Crucial to update farmer's perception-watershed and social-capital is a measure taken against this farmer after campaign works. A measure taken by *Kebele* administrator is a function of his/her commitment (*commitment-of-kebele-administrator*), measure taken by kebele administrator at previous time step, and farmer's *distance-from-average-participation* (Pc - average Pc). If *commitment-of-kebele-administrators* will randomly move in the selected micro-watershed, take measures against farmers that update perception-watershed and social-capital. However, *Kebele* administrators do not always take measures. There is 90% chance that *Kebele* administrator takes measures that influence *perception-watershed* and *social-capital*.

**Membership-watershed-association**: The establishment of new micro-watershed association is dependent on the *commitment-of-kebele-administrator* and when the farmers select and develop micro-watershed on communal land. Hence, if commitment-of-kebele-administrator  $\geq$  kebele-administrators-move-campaign-threshold

and the new micro-watershed is on communal land; then select some farmers (*n-new-members-association*) randomly to be a member of a new micro-watershed.

**Income-campaign**: Farmers participate in campaign works without any form of remuneration. Both their *campaign* participation (Pc), and punishment have negative effect. Hence, *income-campaign* is given as (10 is maximum Pc):

$$Income \ campaign = -(campaign \ participation \ cost + campaign \ punishment \ cost)$$
(5)

campaign participation 
$$cost = \frac{Pc}{10} * maximum participation cost$$
 (6)

campaign punishment  $cost = maximum punishment - (\frac{Pc}{10} * maximum punishment)$  (7)

**Perceived-performance-kebele-administrator**: After campaign works, farmers evaluate performance of the *Kebele* administrator, by updating their *perceived-performance-kebele-administrator*. Farmers' update their *perceived-performance-kebele-administrator* by assessing *commitment-of-kebele-administrator* and average Pc of farmers.

# Appendix D: Maintenance-Participation and its Effect on the Physical Environment and State Variables of Farmers

#### **Determine maintenance-participation (Pm)**

Maintenance of SWC structures involves labor contribution, strictly observing rules and regulations, and protecting micro-watersheds from disturbances. Thus, all farmers make maintenance decisions on the already constructed structures. Farmer's participation in maintenance activities or *maintenance-participation* (Pm) (0-10) is the result of six factors.

 Pm =perceived performance kebele administrator \* w perceived performance kebele administrator maintenance + (10 - extent off farm participation) \* w off farm participation maintenance + (10 - distance communal watershed maintenance) \* w distance watershed maintenance + degree participation local organizations \* w degree participation local organizations maintenance + perception watershed \* w perception watershed maintenance

However, Pm is higher for members of micro-watershed associations. For convenience, Pm of each farmer is converted to three maintenance decisions: maintain ( $Pm \ge 8$ ), ignore (3 < Pm < 8), and demolish ( $Pm \le 3$ ). The average Pm of the farmers is given as:

Average 
$$Pm = \frac{\sum Pm}{number \ of \ farmers}$$
 (9)

#### Update physical environment due to maintenance-participation

**Area of land covered with SWC structures**: The area of land covered with SWC structures at the end of each time step is the result of farmers' maintenance decision: "maintain", "ignore", or "demolish". This means maintenance decision updates two state variables of fields: *communal-swc-cover*? and *farmland-swc-cover*?. Farmers with "maintain" decision contribute labor, strictly observe rules and regulations pertaining to maintenance of SWC structures (e.g., not directly destroying or exposing the structures for destruction), and protecting microwatersheds from disturbances. However, labor contribution for maintenance of SWC structures on communal land is carried out only by members of micro-watershed associations, i.e., members maintain their own watershed (*own-watershed*). Farmers first maintain SWC structures with lower quality. Members also ensure area closure or guard micro-watersheds on communal land, but first *own-watershed*. Non-members, on the other hand, are expected to strictly observe rules and regulations pertaining to maintenance of SWC structures and

protecting the micro-watersheds from disturbances. In other words, a highly motivated nonmember also ensure area closure or guard micro-watersheds on communal land. However, each farmer is responsible for the maintenance of SWC structures constructed on his/her farmland (*own-farmland*). Ignored SWC structures decay over time. Farmers with demolish decision remove SWC structures from fields, but starts with higher quality.

**Quality of SWC structures**: The quality of SWC structures changes based on the maintenance decision of farmers. Maintenance decision updates *quality-SWC*. If extension workers are nearby, a farmer with "maintain" decision set *quality-SWC* at 10, if not 9. The quality of ignored SWC structures decline by 1 every time step. A farmer with "demolish" decision, set *quality-SWC* 0.

## Update dynamic state variables of farmers due to maintenance-participation

**Perception-watershed and social-capital**: After maintenance decision, the farmer's *perception-watershed* and *social-capital* are updated because of measures taken (*measures*) by *Kebele* administrator. Measures taken (*measures*) by *Kebele* administrators are functions of their commitment (*commitment-of-kebele-administrator*), measures taken (*measures*) by *kebele* administrators are functions of their commitment (*commitment-of-kebele-administrator*), measures taken (*measures*) by *kebele* administrator at previous time step, and *distance-from-average-participation*, which is given as: Pm- average Pm. If *commitment-of-kebele-administrator*  $\geq$  *kebele-administrator-move-maintenance-threshold*; the *Kebele* administrator randomly moves throughout all micro-watersheds, take measures that update *perception-watershed* and *social-capital*. However, *Kebele* administrators do not always take *measures*. There is 80% chance that *Kebele* administrator takes measures. In addition, confrontation between a farmer whose maintenance decision is "maintain" or ensuring area closure or guard micro-watersheds on communal land, and those with maintenance decision of "demolish" leads to a decline in *social-capital* of the latter.

**Income**: At the end of each time step, income is updated. Income is a function of income change due to *campaignparticipation* (*income-campaign*), income change due to *maintenance-participation* (*income-maintenance*), income obtained from structures constructed on communal land as a member of micro-watershed association (*income-own-watershed*), and income obtained from farmland if SWC is constructed on *own-farmland* (*incomeown-farmland*). These incomes are dependent on the *SWC-quality* of the fields. *Income-maintenance* is determined based on maintenance decision of farmers.

For farmers with maintenance decision "maintain", income-maintenance is given as (10 is maximum *Pm*):

$$income \ maintenance = -\frac{Pm}{10} * maximum \ participation \ cost$$
(10)

For farmers that were punished by *Kebele* administrator, i.e. *measure* = "punish", *income-maintenance* is given as (10 is maximum *Pm*):

income maintenance = maximum punishment – 
$$\left(\frac{Pm}{10} * maximum punishment\right)$$
 (11)

**Off-farm-participation**: At the end of each time step, farmer's level of *off-farm-participation* is updated based on his/her amount of income obtained from SWC structures, i.e. *income-own-watershed* and *income-own-farmland*. The more farmers obtain income from SWC structures, the more their participation in *off-farm* activities decreases.

**Commitment-member-micro-watersheds**: Farmers who are members of *micro-watershed* associations update their commitment, i.e. *commitment-member-micro-watershed* at the end of each time step. The commitment of a farmer is a function of his current *perception-watershed*, *social-capital*, *and income-own-watershed*.

**Perceived-performance-kebele-administrator**: Farmers update their perception of performance of *Kebele* administrators, i.e. *perceived-performance-kebele-administrator* at the end of each time step. Farmers update their *perceived-performance-kebele-administrator* by assessing *commitment-of-kebele-administrator* and average *maintenance-participation* of farmers.

## Notes

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